

MARIAELENA GONZALEZ

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University of California, Merced
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CURRENT POSITION

2013-present Assistant Professor, University of California, Merced

EDUCATION

2009- 2013 Postdoctoral Fellow, Center for Tobacco Control Research and Education, University of California, San Francisco

Research Areas: (1) health disparities, (2) global health governance, (3) tobacco control policies

Primary Mentor: Stanton A. Glantz

Secondary Mentor: Lawrence W. Green

2009 Ph.D. Sociology, Stanford University

Dissertation: Organizational Expansion and Change in the Roman Catholic Church: 1950-2000

Committee: John Meyer (Chair), Francisco O. Ramirez, Morris Zelditch

1999 M.T.S. Harvard Divinity School, Harvard University

Area of Study: Religions of the World

1997 B.S. & B.A. Santa Clara University

Majors: Mathematics and Religious Studies

RESEARCH AREAS

Health Disparities
Social Epidemiology/Social Determinants of Health
Tobacco Control
Non-Communicable Diseases
Global Health Policy/Global Governance
Trade and Health
Health and Human Rights
Civil Society and Health Movements
Scientific and Medical Occupational Pipelines
Scientific Epistemic Communities

PUBLICATIONS

Peer Reviewed Publications

Gonzalez, M., Sanders-Jackson, A., Glantz, S.A. Strong Smokefree Laws are Associated with Dentist's Advice to Quit Smoking in 2006/07. *American Journal of Public Health*. Accepted.

Sanders-Jackson, A., * **Gonzalez M.**, * Song, A.V., Glantz S.A. The pattern of indoor smoking restriction law transitions from 1970-2009: Laws are sticky. *American Journal of Public Health*. Accepted. (*co-first authors)

Gonzalez M., Sanders-Jackson, A., Song, A.V., Cheng, K., Glantz S.A. Strong smokefree law coverage in the US by race/ethnicity: 2000-2009. *American Journal of Public Health*. March 14, 2013 [Epub ahead of print].

Gonzalez, M., Ling, P., Glantz, S.A. Planting trees without leaving home: tobacco company direct-to-consumer CSR efforts. *Tobacco Control*. December, 2011 [Early Online Publication].

Gonzalez, M., Glantz, S.A. Ending the smokefree exemption for the hospitality industry in the Netherlands: public misperceptions and the failure of policy regarding smokefree bars. *European Journal of Public Health*. December 5, 2011 [Early Online Publication]. DOI:10.1093/eurpub/ckr173.

Glantz S.A., **Gonzalez M.** Effective tobacco control is key to rapid progress in reducing non-communicable diseases. *Lancet* . Vol 378. September 29, 2011 [Early Online Publication]. DOI: 10.1016/S0140-6736(11): 60615-6.

Mamudu, H. M., **Gonzalez, M.**, Glantz, S.A. The Nature, Scope and Development of the Global Tobacco Control Epistemic Community. *American Journal of Public Health*. Sep 22, 2011, [Epub ahead of print]. PMID: 21940926.

Gonzalez M., Green L., Glantz S.A. Through Tobacco Industry Eyes: Civil Society and the FCTC process from Phillip Morris and British American Tobacco's Perspectives. *Tobacco Control* June 8, 2011, [Epub ahead of print]. PMID: 21636611.

Gonzalez, M., Barr, D.A., Wanat, S. Attrition from Premedical Studies among Latinas: Case Studies. *Hispanic Journal of Behavioral Science* 32(4): 571-585, 2010. DOI: 10.1177/0739986310378129.

Barr, D.A., Matsui, J., Wanat, S.F., **Gonzalez, M.** Chemistry courses as the turning point for premedical students. *Advances in Health Sciences Education: Theory and Practice* 15(1):45-54, 2010. PMID: 19504170.

Barr, D.A. **Gonzalez, M.**, Wanat, S. The Leaky Pipeline: Factors Associated With Early Decline in Interest in Premedical Studies Among Underrepresented Minority Undergraduate Students. *Academic Medicine* 83(5): 503-11, 2008. PMID: 18448909.

Barr, D.A., Wanat, S., **Gonzalez, M.** Racial, and Ethnic Differences in Students' Selection of a Doctoral Program to Attend from Those Offering Admission: The Case of Biomedical Sciences. *Journal of Women and Minorities in Science and Engineering* 13(1): 23-36, 2007. DOI 10.1615/JWomenMinorScienEng.v13.i1.20.

Submitted for Peer Review

Crosbie, E.,* **Gonzalez, M.**,* Glantz, S.A. Health Preemption Behind Closed Doors: Trade Agreements and Fast Track Authority. *American Journal of Public Health*. Submitted and accepted for peer review. (* co-first authors)

Research Reports and Briefing Papers

Gonzalez, M., Glantz., S.A., Barnes, R. Revision to Language in the Master Plan Draft (within objective 2), Possible Sidebar. Memo submitted to Tobacco Education and Research Oversight Committee.

Crosbie, E., Glantz, S.A., **Gonzalez, M.**, Muggli, M., Schwid, A. [alphabetical order]. Disputes based on trade agreements or trade policies and implications for tobacco control. Campaign for Tobacco Free Kids, February 2011.

Glantz, S.A., Grana, R.A., Ling, P.M., **Gonzalez, M.** Comment on the Need for the FDA to Adopt Multiple Graphical Images for Each Textual Warning, Not Just One Image Per Warning. January 10, 2011. Comment to US Food and Drug Administration, Reference number 80bc806c.

Gonzalez, M., Glantz, S.A.. Comparing the Netherlands to the Tobacco Industry Playbook. Prepared for STIVORO for a smokefree future, June 2010.

Gonzalez, M., Glantz, S.A. Realizing the Public's Right to Smokefree Air: Recommendations for Tobacco Control in the Netherlands. Briefing paper prepared for STIVORO for a smokefree future, June 2010.

Barr, D.A., **Gonzalez, M.** Initial Report on Possible Labor Violations, Occupational Health Hazards, and Living Conditions Among Farm-workers in the California Central Valley Region, with Comparisons by Gender and Indigene Status. Submitted to the California Rural Legal Assistance Foundation, February 25, 2005.

Barr, D.A., Wanat, S., **Gonzalez, M.** Diversity in the Biosciences - Factors influencing students' decision to accept or decline admission to a Stanford PhD program in the biosciences. Prepared at the request of and with funding provided by Ellen Porzig, Associate Dean for Graduate Education, School of Medicine, and Claudia Schweikert, Assistant Dean of Research and Graduate Policy, Stanford University, September 2004.

RESEARCH SUPPORT/GRANTS

Completed

Gonzalez, M. (PI). 20FT-0077, 7/11-6/13. *International Health Policy and Tobacco Control in CA* (Tobacco-Related Disease Research Program Postdoctoral Fellowship Award).

Glantz, S.A. (PI). NCI NIH CA 61021 9/1/2011-7/31/2016. *Effect of Tobacco Advocacy at the State Level*.
Role: Postdoctoral Fellow.

Sub-Project (**developed by M. Gonzalez** for inclusion in the grant renewal application) : *Tobacco Control Public Policy and Health Disparities in the US*

Glantz, S.A. (PI). NCI R25 CA-113710, 7/06-6/11. Cancer Education and Career Development Program: Postdoctoral training in tobacco control.
Role: Postdoctoral Fellow.

Gonzalez, M (PI). 9/06-6/07. Stanford Graduate Research Opportunity Dissertation Grant. *Organizational Expansion and Change in the Roman Catholic Church: 1950-2000.*

TEACHING EXPERIENCE

University of California, Merced

PSY 190: Social Epidemiology (Fall, 2013)

Guest Lecturer

University of California, Merced, Merced California, CA (October, 2013)

Topic: introduction to tobacco control. Guest lecture delivered in PH-001-01 Introduction to Public Health and PSY-190-01 Health Promotion & Behavior.

San Jose State University, San Jose, CA (April 2013)

Topic: tobacco control and global health governance. Guest lecture delivered in Global Health seminar.

University of California, Berkeley, Berkeley, CA (April 2011, 2012)

Topic: tobacco control and global health governance. Guest lecture delivered in Public Health 150E Introduction to Human Health and Community Development.

Stanford University, Stanford, CA

Teaching Fellow (Instructor, full responsibility), Stanford University, Stanford, CA (2004, 2007, 2008)

Sociology 141b: Race/Ethnicity, Religion, and Health

Chicano Studies 165G: American Dreams: Mexican Americans, Immigration since 1964 and the Middle Class

Sociology 124: Lies, Damn Lies, and Statistics (Sociology and Public Policy)

Teaching Assistant, (2002-04, 2009)

Sociology 169: Health Care in America

Sociology 141a: Social Class, Race, Ethnicity, and Health

Sociology 169/Human Biology 160: Health Care in America

Center for the Study of Race and Ethnicity: mentor (supervisor) for three senior papers

Sociology 150: The Modern American Family.

OTHER RELATED WORK EXPERIENCE

Plan Document Writer, Matrix Absence Management, San Jose, CA. (2000-01)

Plan document writer for third party administrator of disability plans. Provide technical assistance for, training regarding, and write self-insured short term disability plans, self-insured California voluntary disability plans, summary plan descriptions, and salary continuation administrative documentation in accordance with state laws, federal regulations, and union agreements.

PEER REVIEWED ABSTRACTS

Gonzalez M., Sanders-Jackson, A., Song, A.V., Glantz S.A. Advise and refer: Disparities among patients receiving tobacco cessation advice from dentists. Poster Presentation, *Annual meeting American Public Health Association*, Boston, MA, 2013.

Gonzalez M., Sanders-Jackson, A., Song, A.V., Glantz S.A. Association between smokefree laws and nondaily smokers and chippers: An analysis using measures which capture subcounty law coverage. Oral Presentation, *Annual meeting American Public Health Association*, San Francisco, CA, 2012.

Sanders-Jackson, A., Song, A.V., **Gonzalez M.**, Glantz S.A. Using Markov Chain Modeling and Event History Analysis to determine predictors of enactment of smokefree laws using the American Nonsmokers' Rights Foundation's Tobacco laws database. Oral Presentation, *Annual meeting American Public Health Association*, San Francisco, CA, 2012.

Gonzalez, M., Glantz, S.A., Ling, P. Integrating slacktivism with brand identity through web-based "conservation" campaigns. Oral Presentation, *Annual meeting American Public Health Association*, San Francisco, CA, 2012.

Gonzalez, M., Lewis, M.J., Ling, P. New Trends in Tobacco Marketing Panel. Oral Presentation as Part of Panel, *National Conference on Tobacco or Health*, Kansas City, MO, 2012.

Gonzalez M., Sanders-Jackson, A., Song, A.V., Cheng, K., Glantz S.A. Strong smokefree law disparities: Hispanics have more coverage, African Americans less. Poster Presentation, *National Conference on Tobacco or Health*, Kansas City, MO, 2012.

Gonzalez M. A Human Rights Framework for Ending the Sale of Mentholated Cigarettes in California: International Treaties and California. Oral Presentation. *TRDRP/CTCP Joint Conference: Linking Tobacco Control Research and Practice for a Healthier California*, 2012.

Gonzalez, M., Lee, Y. Mamudu, H., Green, L., Glantz, S.A. Banning menthol cigarettes as a human right: how human rights treaties can strengthen tobacco control. Oral Presentation, *World Conference on Tobacco or Health*, Singapore, 2012.

Gonzalez, M., Glantz, S.A. Using non-tobacco related treaties and instruments to strengthen tobacco control. Poster Presentation, *World Conference on Tobacco or Health*, Singapore, 2012.

Gonzalez, M., Glantz, S.A. Big tobacco's influence on the food you eat and the air you breathe: Industry attempts to shape the Convention on Biological Diversity and the Framework Convention on Climate Change. Poster Presentation, *Annual meeting American Public Health Association*, Washington, DC, 2011.

Gonzalez, M., Glantz, S.A. Extending Smokefree Laws to the Hospitality Industry in the Netherlands: Misperception and Policy Failure. Oral Presentation, *European Conference on Tobacco or Health*, Amsterdam, Netherlands, 2011.

Gonzalez, M., Green, L.W., Glantz, S.A. Looking through enemy eyes: How the tobacco industry framed the problem of tobacco control during the FCTC process. Poster Presentation, *Annual meeting American Public Health Association*, Denver, CO. 2010.

Gonzalez, M., Levine, E., Yoo, G., Aviv, C. Religious and spiritual support among racially diverse breast cancer survivors. Oral Presentation, *Annual Meeting, Pacific Sociological Association*, 2007.

Barr, D.A., Wanat, S., **Gonzalez, M. [presenter]** "Who Stays, Who Goes, and Why? The Premed Pipeline" Oral Presentation, *Annual Meeting, California Sociological Association*, 2005.

INVITED PRESENTATIONS

Treaties and Tobacco Industry Influence. *UCSF Supplemental Program to John Hopkins Bloomberg School of Public Health Leadership Program in Global Tobacco Control (International Visitors Training Program) June 17-21.* June 21, 2012.

Treaties and Tobacco Industry Influence. *UCSF Supplemental Program to John Hopkins Bloomberg School of Public Health Leadership Program in Global Tobacco Control (International Visitors Training Program) June 18-22.* June 22, 2012.

Flavorings and a Human Rights Based Approach. *Third International Meeting. Human rights and Tobacco Control Network.* March 19, 2012. Singapore.

Challenging Our Assumptions About Tobacco related Health Disparities: The Relationship Between 100% Smokefree Laws and Smoking Behavior. *UC Merced Psychology Colloquium Series.* UC Merced. February 1, 2012.

The Long Shadow: The Tobacco Industry and Treaties Beyond the FCTC, Presentation, *It's About a Billion Lives Celebrating Tobacco Research and Education at UCSF.* Center for Tobacco Control Research and Education. February 25, 2011.

AWARDS AND HONORS

Shortlisted for Best Poster Abstract. *World Conference on Tobacco or Health*, Singapore (2012)
Co-recipient, El Centro Chicano, Stanford University, *Porras Award for Visionary Leadership* (2003)
Alpha Sigma Nu, Santa Clara University Chapter (1996)

STUDENT ADVISING

April Aleman (Dissertation Committee Member) Currently completing PhD at UCM
Ritem Sandhu (Dissertation Committee Member) Currently completing PhD at UCM
Renee Lizcano (Dissertation Prospectus Committee Member) Currently completing PhD at Stanford University

PROFESSIONAL SERVICE ACTIVITIES

Occasional Peer Reviewer, *Nicotine & Tobacco Research, American Journal of Public Health, American Journal of Epidemiology, Tobacco Control, Journal of Psychoactive Drugs, Teaching and Learning in Medicine, International Journal of Comparative Sociology, Sociology of Religion* (2009-present)

Abstract Reviewer, Alcohol Tobacco and Other Drug section of the American Public Health Association (2012)
Abstract Reviewer, Society for Advancement of Chicanos and Native Americans in Science (SACNAS) National Conference (2012)

Speaker, CCSF/Skyline College/SFSU Bridges to the Baccalaureate Program, Skyline College, San Bruno, CA (October 5, 2011)

Mentor, *Puente Community College Program*, City College of San Francisco, San Francisco, CA (2009-10)

Graduate Student Member, *Acts of Intolerance Committee*, Stanford University, Stanford, CA (2003-07)

Graduate Student Representative, *Student Health Center Insurance Advisory Committee*, Stanford University, Stanford, CA (2003-06)

Graduate Student Representative, *Concilio, the Governing Board of El Centro Chicano*, Stanford University, Stanford, CA (2004-05)

UNIVERSITY AND DEPARTMENTAL SERVICE ACTIVITIES

Search Committee Member, Public Health, University of California, Merced (2013)
SSHA Undergraduate Curriculum Committee (2013)

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Public Health Association (2010-present)
American Sociological Association (2007-10)